

Message Text

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PAGE 01 CARACA 13841 242239Z

15

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 242041Z NOV 76
FM AMEMBASSY CARACAS
TO USDOC WASHDC
INFO SECSTATE WASHDC 5752

UNCLAS CARACAS 13841

E.O. 11652: N/A
TAGS: BEXP, VE
SUBJ: PUERTO RICO IOGA

REF: USDOC 18340

1. EMBASSY PRECEIVES SERIOUS DIFFICULTY IN LOCAL MARKETING OF MAJORITY OF PRODUCTS ITEMIZED IN REFTEL.
2. PRODUCTS MANUFACTURED LOCALLY AND PROTECTED WITH HEAVY IMPORT DUTIES ARE:
 - A) STEEL WIRE AND FENCE TUBING
 - B) AUTOMOTIVE AND INDUSTRIAL CABLES
 - C) SCREEN GRILLS AND ALUMINIUM WINDOW FRAMES
 - D) RATTAN FURNITURE
3. EMBASSY UNCLEAR ON EXACT MEANING OF "CABLE TELEVISION AND COMPONENTS SOLD TO TV MANUFACTURERS AND DISTRIBUTORS". IT SHOULD, HOWEVER, BE NOTED THAT CABLE TV DOES NOT EXIST IN VENEZUELA, AND THAT LOCAL TV SET ASSEMBLY SUBSIDAIRIES IMPORT "KITS" FORM THEIR PARENT COMPANIES.
4. EMBASSY UNABLE TO OFFER MUCH ENCOURAGEMENT AS TO SUCCESSFUL OUTCOME OF PROPOSED MISSION WITH PRODUCT CONTENT SPECIFIED. SUGGEST REINITIATING RECRUITMENT EFFORT CONCENTRATING ON PRODUCT OPPORTUNITIES IDENTIFIED IN VENEZUELAN MARKET SECTOR SURVEY WHICH AVAILABLE USDOC DISTRICT OFFICE.

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Disposition Event:
Disposition History: n/a
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